

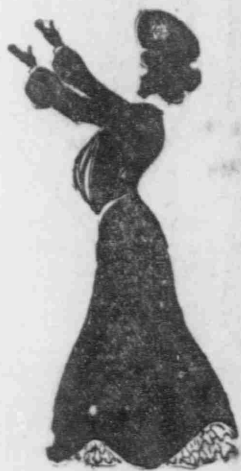
# BIG BOSTON STORE

## SELLS CHEAPEST.

Spot cash buying and spot cash selling—THAT tells the story and tells it well. But few houses west of Chicago pay cash for their goods, but in this half a million dollar stock there's not a single penny's worth of goods but what has been paid cash for, and every 1 and even 1/2 per cent discount for cash has been taken advantage of; buying in largest quantities DIRECT from the makers and European manufacturers saves to you and us all middlemen's profits, enabling us to sell you goods retail for actually less than many houses that buy on credit pay wholesale. BESIDES, we do the volume of business in the smallest possible space—compacting our departments—keeping expenses down to the lowest notch—we make every saving we can to keep prices down, and combined with our SMALL PROFIT system we can and do at all times undersell all competition 10, 20 or 30 per cent. We make NO LOSSES through giving credit, and our customers have the satisfaction of knowing they pay but their own bills when they buy of us. Our entire vast organization is devoted to a single purpose—TO AT ALL TIMES SELL EVERYTHING AT LOWER PRICES THAN ANY OTHER STORE EVER DID OR EVER WILL QUOTE. Come tomorrow to the Greatest Bargain Sale we ever held with prices slashed to pieces all over the house. You will not be urged to buy.

**YOU ARE WELCOME WITHOUT YOUR POCKETBOOK.**

### OUR GREAT CLOAK DISPLAY IS SIMPLY MATCHLESS.



And the immense stock is now at its height in profuse splendor with fashion's most exclusive productions all priced at figures that make this store headquarters of all economical shoppers—SPOT CASH BUYING AND SPOT CASH SELLING—that tells the tale why we sell cheapest and why there's always guaranteed you here a saving of 1-5 to 1-3 on every garment.

#### Ladies' \$15 and \$18 Swellest Fall Jackets

JUST 636 IN ALL—The entire surplus stock of New York's finest manufacturers, closed out at 60c on the dollar—BOUGHT AT ACTUALLY LESS THAN THE COST TO MAKE—the swellest, most stylish high-art garments shown this season—New Monte Carlos, New Empires, New Box Coats, Three-fourths Length Jackets, etc.—Made of best materials, including all wool jerseys, beavers, chevrons, etc., in all the wanted lengths and styles—all lined with guaranteed Skinner satin—all handsomely trimmed with fur, braiding, applique, straps, velvet, etc.—hundreds all tailor-stitched—sleeves are in the newest kimono and flare shape—plain and turnover cuffs—every one fully tailored—nothing cheap about them but the price—blacks, tans, blues, browns, castors, etc.—all sizes—every one guaranteed the latest style or your money refunded—stylish, up-to-date Coats that are positively matchless short of \$15 to \$18—all go tomorrow at the one sensational Bargain Price of.....

**\$9.75**

#### Now You Save Money on HANDKERCHIEFS.

1,000 dozen Ladies' Convent Embroidered Initial Handkerchiefs, all full size and hemstitched, made to sell at 10c. Special ..... **4c**

Odd Lots and Samples of Ladies' Lace Edged, Lace Inserted and Fancy Embroidered Handkerchiefs, 20 different styles to go, and all 10c and 15c grades, at, each ..... **8c**

#### LADIES'

5c Embroidered Corner and Fancy Lace Corner Handkerchiefs—remember, all 8c ones, at ..... **3c**

#### MEN'S.

Large Full Size Tape Border Handkerchiefs—all then finish, worth 7c—your choice ..... **2 1/2c**

#### Yard Wide Percales

In blues and light shades—extra heavy—the 12 1/2-cent kind everywhere, per yard ..... **6 1/2c**

#### Extra Heavy Outings.

Thick double fleeced, all solid colors, sold in the piece at 12 1/2c, mill end ..... **7 1/2c**

### MEN'S CLOTHING BARGAINS THAT WIN CUSTOMERS.

Each day giving bigger, greater values—SAVING the men of Salt Lake and Utah \$3, \$5 and \$10 on every suit and overcoat bought of us—for our prices are as low as the immense purchasing power of this Great Bargain Store can make them. Won't take but a minute to convince you if you'll but take a single look.

#### Men's \$15 Overcoats and Ulsters.

We invite you here tomorrow to see them—\$15 VALUES, \$3.95—That's the offer for tomorrow, and we mean exactly that and nothing else—A special purchase of just 200 garments, all strictly high-grade new effects in short Top Coats, Medium Lengths, Raglans and Ulsters—all made of finest all wool jerseys, beavers, vicunas and Irish frieze—in blue, black, brown, Oxford and tan—all trimmed and tailored in first-class manner—broad military shoulders, and in fit, style and workmanship equal to the very best—every one a \$15 overcoat—and if you can match them anywhere for less, bring ours back and get your money—one day only and no longer. Take your pick, select the best of these \$15 Overcoats at the matchless price of.....

**\$8.95**



### LADIES' SUIT BARGAINS.

Are the greatest in all America—the popularity of these garments grows from day to day, and no woman WHO WANTS THE SWELLEST at the price of common sorts should pass them by.

#### \$10 SUITS WORTH \$15.

For Ladies' finest \$15 Dresses and Walking Suits—and we actually save you a \$5 bill on every one—Blouse, Norfolk, Eton and other styles—in black and all colors—Jackets all silk lined—flounce, flare and knit Skirts. If you can duplicate them elsewhere short of \$15 we'll refund your money. Choice, 436.

#### \$15 SUITS WORTH \$20.

\$15 for Ladies' \$20 and \$22.50 Suits—the swellest of pattern garments in this lot—some all silk lined—many with silk drop skirts—Norfolk, Blouse, Monte Carlos and Jacket styles—all fancy trimmed—see the \$20 and \$22 kind in other stores—you'll find them here at \$15.

#### \$20 SUITS WORTH \$30.

\$20 for Ladies' finest \$30 Suits—we guarantee \$10 saved on every one or we'll refund your money—the stylish styles of the season—choice materials, best trimmings and finest silk linings—and they all go at the one price—select the best of these \$30 Suits at \$20.

#### Men's 7.50 to 10.00 Suits.

And all are Suits you cannot match anywhere short of \$7.50 to \$10.00—Suits are made of pure all wool, Cheviots and Cassimeres—in nobby checks and stripes—also solid blues, blacks, browns, etc.—all new, nobby styles—well lined and trimmed—all properly tailored—broad military shoulders and reliable linings—regular \$7.50, \$9.00 and \$10.00 values in regular clothing stores, and you'll say so, too, when you get them—so take a look whether you want to buy or not. Choice ..... **\$4.75**

500 pair All-wool MEN'S \$2.00 PANTS, many patterns to select from and all sizes, pair ..... **98c**

EXTRA—50 Men's Heavy DUCK COATS, interlined and guaranteed waterproof—all sizes—worth \$1.50 and \$2.00, at ..... **95c**

#### Great Sale of Ladies' \$1.50 Kid Gloves



500 dozen bought especially for this sale—fine soft skins, in black, white, colors and evening shades—2-clasp, plain or fancy stitching and self or contrasting wrists—ALL SIZES—best \$1.00 Kid Glove at one-third less than manufacturer's cost. Pair—

**98c**

### Three Great Coat Specials.

**\$2.98**

WORTH \$5.

**\$4.98**

WORTH \$8-\$9.

**\$7.50**

WORTH TO \$12.

An assortment of hundreds of every one at almost half price—all new styles—Short Coats, Broadway, Box, Etons and Double Breasted, in black and all colors; velvet, strap, applique and fancy trimmed—silk and satin linings—the rapid selling of the past few days has forced us to add hundreds of our finer garments in order to keep the line of sizes complete—Tomorrow the bargains are the best yet—all \$5 to \$12 values—and you can't find any to match them short of those prices, as you will acknowledge when you see them—all now in three great lots—\$2.98, \$4.98 and \$7.50.

There is No Better Way of Saving Money than by Attending Cut Price Basement Sale.

REGULAR \$10 AND \$12 DINNER SETS.

One of those rare bargain chances that happen but once in a lifetime—just 50 of these handsome Semi-Porcelain Dinner Sets—almost as thin and as fine as a real china—100 pieces—all fancy shaped and with rich decorations in blue, lavender, green or brown—unbroken edges such as you find only in the finest makes—Dinner Sets actually worth \$10 and \$12, and the greatest value ever offered at ..... **\$6.98**

#### \$6 and \$7 Silk Waists

The best and finest lot yet—made of extra fine quality Taffeta Silk, with cluster of tucks, fancy corded and hemstitched front—new shaded sleeves, fancy collar and tie to match—black or evening shades—the best Waists ever offered for the money—every one a \$6 to \$7 value and in tomorrow's sale ..... **\$3.98**

#### \$3.98 For Ladies' \$7.50 Silk Plush Cape—full 30 inches long—all beaded and braided—Angora fur trimmed collar.

**\$1.98** For Ladies' \$2.50 and \$4 All Wool French Flannel Waists—all fancy tucked and stitched—black and all colors.

**15.00** For \$25 all wool Kersey Monte Carlos—triple cape kimono sleeves—all fancy trimmed and lined with Skinner satin.

**20.00** For Ladies' \$25 Peau de Sole Silk Monte Carlos—all pattern garments—elegantly trimmed and finest silk linings.

#### \$15 and \$18 Silk Skirts

The balance of our recent purchase of Silk Dress Skirts placed on sale tomorrow—Made of heavy Peau de Sole and Taffeta, handsomely trimmed with accordion ruffles, straps and silk braids—many are all-over tucked, others pleated and skirted—some with over-skirts of all-over lace, not one worth a penny less than \$15 and up to as high as \$18. Choice ..... **\$9.98**

#### SKIRT BARGAINS.

\$9 Skirts at \$3.98.

Ladies' Tailor-made Dress Skirts, of fine black all wool Ladies' Cloth, flaring bottom, box pleated, with satin strap trimming, inverted plait back, with velvet binding. Our regular \$9 garments, at ..... **\$3.98**

\$9 Skirts \$4.98.

Your choice of ten different styles. All wool Walking Skirts, made of Cheviots, Broadcloths, Coverts and fancy mixtures. In the newest styles, all pleated, skirted and plain flare effect—extra well made ..... **\$4.98**

#### Too Many Youths' Suits

**\$7.50 Ones \$3.98.**

Stock must be reduced at once, so out they go, and the price will sell them in no time, for who ever before heard of Youths' \$7.50 Black and Blue Cheviot Long Pants Suits going at \$3.98—strictly all wool and heavy weight—single or double-breasted, straight or round cut coat—all sizes 14 to 30 years, and all best \$7.50 values—to unload, ..... **\$3.98**

#### 1.69 for choice of Boys' SCHOOL SUITS, worth up to \$2.50—all odd lots and heavy weight—broken lots of our fastest sellers and including finest \$2.00 and \$3.50 suits all in one lot at ..... **\$1.69**

MEN'S \$12.00 Heavy Kersey Overcoats, all sizes ..... **\$7.50**

BOYS' AND GIRLS' Tam O'Shanter, all 50c values ..... **25c**

#### Men's Furnishing Bargains.

Men's 150 Black and Tan Heavy Maco and Lisle Seamless Socks ..... **9c**

Men's Best 50c Crown or President Suspender, the best ..... **39c**

Men's regular 10c Claret Peabody's best 4-ply Lisle Collars ..... **7c**

Men's regular 70c Outing Flannel Night Shirts, yoke back ..... **49c**

#### Underwear Specials.

Men's 65c Heavy Fleeced Underwear—all silk taped, pearl buttons and covered seams—no store shows as good even on special sales short of 65c. Our price ..... **35c**

#### Swiss Conde Underwear.

For men—the finest \$1.00 grades at 60c—strictly all wool and silk finish—comes in flesh color only—our special price, and remember, this is Swiss Conde's regular \$1.25 underwear, at ..... **69c**

Men's 25c Pure Wool Cashmere Hose, for ..... **17c**

Men's \$1.25 Fleece Lined Outing Shirts, for ..... **69c**

Men's \$1.00 Laced Front Colored Sweaters, for ..... **49c**

#### For Boys.

50 dozen Boys' Outing Flannel Blouse Waists, pleated front and extra heavy, worth 25c. Special ..... **19c**

500 SILK WINDSORS, in fancy plaids and stripes—all colors—regular 25c ties, at ..... **10c**

BOYS' DRESS SHIRTS, stiff bosom, with separate link cuffs, all sizes, regular 50c Shirts ..... **39c**

Boys' \$1.00 All-wool Flannel Work Shirts, for ..... **69c**

1000 Men's Silk and Satin NECKTIES, all made to sell at 50c and 35c. Special ..... **9c**

#### Men's Hat Sale.

SPECIAL—50 dozen Men's Felt Alpines and Fedoras—stylish shapes and all colors—same lots of \$1.50 to \$2.00 grades, in all sizes—only one to a customer, at ..... **98c**

#### School Caps and Tam o' Shanter.

Boys' 35c to 50c SCHOOL CAPS, all colors, sizes and styles. Bargain Monday ..... **25c**

Boys' and Girls' Tam O'Shanter, in velvet, eiderdown and other fancy novelties, worth 50c. Special ..... **39c**

#### Greatest of all Great Hose Sale

The Most Sensational 14c Hose Sale Ever Offered.

Ladies' 30c and 35c Black and Colored Hose at 14c.

All-wool Hose, fleeced lined Hose, Maco Hose, Lisle Hose, Black Drop-stitch Hose and Ladies' Fancy Lisle and Mer-cerized Hose, all the fine goods and all seamless, 30c and 35c grades, and mostly all the best quality, pair ..... **14c**



### WE SAVE YOU MONEY ON SHOES!

Tomorrow's Great Sale the Most Sensational Yet—The Best Grades of Trade-Mark Footwear at Big Reductions.

Men's Finest \$2.50 and \$3.00 Shoes.

One of the greatest values yet—gentlemen that usually pay \$2.50 to \$3 for their footwear can buy the best tomorrow at \$1.47—all \$2.50 and \$3 grades, in tan and black, finest vici calf and patent leather, in lace and button—the best shoes ever sold for the money—this fall's styles—all sizes, all widths—regular \$2.50 and \$3 shoes in one great lot, and every pair guaranteed—

**\$1.47**

MISSIES SHOES for school and dress, made of fine, soft skins, plain and patent tips, none worth less than \$1.25, sizes 12 1/2 to 2 at 86c; sizes 3 1/2 to 12, pair ..... **87c**

CHILD'S Lace and Button Shoes, in black and fine kid—sizes 5 to 8—all 86c ..... **53c**

1000 Large Bottles 10c SHOE POLISH, this sale, bottle ..... **4c**

LADIES' Dongola Kid Strap Slippers with bow and buckle, all sizes, made to sell at \$1.25 pair ..... **69c**

500 pair INFANTS' 35c KID MOCCASINS, all colors and sizes ..... **7c**

BOYS' Youths' and Little Gents' Shoes, in fine Vici Kid and Calf, all solid, sizes 9 to 2, worth \$1.50, at ..... **98c**

LADIES' SHOES of soft Vici Kid, in lace only—flexible soles, coin toes, plain or patent tips, slightly, stylish, 2 1/2 grades, in all sizes, at, pair ..... **\$1.29**

INFANTS' Fine Dongola Kid Shoes—lace and button, all colors—worth up to \$1.00, per pair ..... **38c**

### A Mighty Sale of Stylish Dress Goods.

Bargains infinitely greater than at any time this year. A sale of stupendous money-saving opportunities. A break in prices all along the line, and tomorrow our ever busy dress goods department will break all records by throwing out on the bargain counters over one million yards of the latest and most stylish dress fabrics at prices that must and will cause the biggest kind of a sensation. The goods are here, bought them for spot cash, and tomorrow every yard goes at one-third to one-half less than any other store dare quote. Compare price for price, quality for quality, you'll find us always the cheapest; or else cut out any ad. in your daily paper, bring us the biggest special bargain quoted elsewhere, we'll not only duplicate it, but WE'LL SELL IT FOR LESS and give you a 10 to 15 per cent discount in the bargain.

500 Yards of the latest Imported Pronella Cloths, Regular Values \$1.00 and \$1.25, this sale—

**69c**

750 Yards New and Up-to-date Venetian Cloths, All Shades, 42 inches wide—

**69c**

350 Yards Parisian Granite Cloths in Tan and Black only, sold everywhere for \$2.50 and \$3.00, our price during this sale—

**\$1.98**

600 Yards Crash Flannels, regular price \$1.25 and \$1.75, our price—

**98c**

**BIG BOSTON STORE, 212-14-16 S. WEST TEMPLE ST., SALT LAKE CITY, Near Postoffice.**